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Message Text

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45
ACTION NEA-12

INFO OCT-01 EUR-25 ISO-00 EB-11 STR-08 DRC-01 RSC-01

CIAE-00 INR-10 NSAE-00 PA-04 USIA-15 PRS-01 SPC-03

/092 W
---------- 083827
P 131420Z MAR 74
FM AMCONSUL THESSALONIKI
TO SECSTATE WASHDC PRIORITY 1842
INFO USDA WASHDC
USDOC WASHDC
AMCONSUL MILAN
AMEMBASSY ATHENS

UNCLAS THESSALONIKI 0125

MILAN FOR TRADE CENTER, TATGE

DEPT FOR NEA/GRK AND EB/CBA MR. LAKAS

E.O. 11652: N/A
TAGS: AFSP, EAGR, BEXP, GR
SUBJECT: NORTHERN GREEK INTEREST IN JOINT EXPORT ESTABLISHMENT
PROMOTION (JEEP) AND VERONA AGRICULTURAL FAIR.

REF: STATE 006612

1. AS DIRECTED REFTEL, CONGEN HAS PUBLICIZED BROADLY IN NOTHERN GREECE AMERICAN COMMERCIAL AND AGRICULTURAL PARTICIPATION IN THIS YEAR' S VERONA AGRICULTURAL FAIR.

2. WIDE INTEREST HAS BEEN STIMUALATED IN AREA' S AGRICULTURAL AND AGRICULTURALLY-RELATED COMMERCIAL COMMUNITY AS RESULT, AND PARTY OF APPROXIMATELY 40 -50 WILL FLY TO VERONA FOR PERIOD MARCH 18 THROUGH 22 TO VISIT U.S. EXHIBITS PARTICULARLY, AS WELL AS FAIR IN GENERAL. (ADDITIONAL 10 PROCEEDING OVERLAND). RANKING OFFICIAL MEMBER OF PARTY IS AGRICULTURE
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INSPECTOR OFFICIAL MEMBER OF PARTY IS AGRICULTURE

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INSPECTOR FOR CENTRAL AND WESTERN MACEDONIA, DEMETRIOS
KERTEMELIDES, WHOSE TRAVEL FUNDED BY USIS
GRANT. OTHERS INCLUDE LEADING AGRICULTURALISTS
IN THIS AREA AND REPRESENTATIVE OF AMERICAN FARM
SCHOOL AND MAJOR COOPERATIVES, ALL OF WHOM FUNDING THEIR OWN
TRAVEL. LISTING OF PARTICIPANTS AND SPECIFIC INTERESTS
FOLLOWS BY SEPTEL TO MILAN.

3. ESSENTIAL IN ORDER CONVEY MESSAGE OF AMERICAN
PRODUCTS THAT KNOWLEDGEABLE INTERPRETERS ACCOMPANY
LARGELY EXCLUSIVELY GREEK-SPEAKING GROUP.
ACCORDINGLY, TRAVEL AGENCY PROVIDING FREE
TRANSPORTATION TWO MEMBERS CONGEN STAFF, GREEK-SPEAKING
ECONOMIC/COMMERCIAL OFFICER AND LOCAL CHIEF COMMERCIAL
ASSISTANT. HOWEVER, AGENCY UNABLE GUARANTEE COST
LODGING AND ROOMS. EMBASSY ATHENS AND TRADE CENTER
MILAN ALSO STATE THEY UNABLE FUND PER DIEM THESE
TWO PERSONNEL. ESTIMATED COST PER D DIEM FOR TWO
FOR FIVE-DAY PERIOD DOLLARS 280. REQUEST
AUTHORIZATION FROM CONCERNED OFFICES STATE,
AGRICULTURE AND COMMERCE TO EXPEND IN FOREGOING
AMOUNT FOR THIS PURPOSE, WITH APPROPRIATE FISCAL
CITATIONS.

4. PLEASE ADVISE PRIORITY BEFORE COB MARCH 15.
BRENNAN

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